

aptos®

Aptos®
Solutions Guide



Aptos Solutions

Aptos provides advanced end-to-end solutions for the new realities of retailing. Our solutions help more than 1,000 retailers in 55 countries develop dynamic and responsive assortments, streamline operations and deliver seamless experiences wherever shoppers choose to engage. Scan the QR code beside each solution for more information.



Aptos Store's powerful, integrated applications let you easily access product, inventory and customer information and to optimize customer interactions and store operations—in domestic markets and around the world. **Aptos Mobile Store** uses the same architecture and logic to extend this functionality to handheld devices and deliver uninterrupted customer experiences.



Aptos Digital Commerce delivers a connected, consistent, and seamless online experience. It provides a robust and flexible online store with a highly responsive platform that optimizes your sites and your customers' experiences on a wide range of mobile devices.



Aptos Enterprise Order Management lets your customers get exactly what they want, wherever and however they want it, while reducing the costs and complications of managing omni-channel orders. Fast access to enterprise-wide inventory supports endless-aisle, while fulfilment from ideal locations drives customer satisfaction and your bottom line.



Aptos CRM lets you capture, analyze and leverage customer information from all channels to enrich engagements, relationships, loyalty programs and marketing campaigns. Profile, track and segment your customers in rich detail to learn what they shop for when, where and how.



Aptos Merchandise and Assortment Planning provides end-to-end support of merchandise financial planning activities: from strategic planning to keeping your financial plans and open-to-buy controls firmly in place. **Aptos Assortment Planning** gives life to your merchandise planning goals by helping you create plans that align product choices to customer tastes.



Aptos PLM & Supply Chain Management streamline the work and processes for all stakeholders involved with creating and managing your collection and the entire product lifecycle from design to order: merchandisers & designers, product managers, developers, buyers, sourcing managers and suppliers.



Aptos Forecasting, Allocation & Replenishment combine statistical forecasts with product life cycle curves to execute the assortment plan and generate precise allocations to push floor sets to stores. Utilizing the most accurate forecasts, determine the right replenishment and an optimized inventory flow throughout the distribution channel: from suppliers to central, regional DCs and stores. As end of season approaches, push remaining products to those locations best able to maximize margins and clear inventory balances.



Aptos Merchandising equips retailers to analyze, order, price, and distribute merchandise accurately and efficiently. This solution optimizes inventory management functions in all channels. It includes a centralized inventory transaction database, integrated PO management and invoice matching, price management and warehouse management applications.



Aptos Audit and Operations Management ensures that every department and decision maker across your enterprise is working with consistent, correct transaction data to synchronize your operations. The Sales Audit component of AOM validates and manages data from all channels and devices and streamlines data flows to all systems that depend on them. The solution also includes applications for Gift Card Management, Loss Prevention, and Employee Productivity and Compensation.



Aptos Analytics lets you know what's happening across the business and exactly how to respond. It combines advanced data warehousing and sophisticated retail big data analytics to aggregate, integrate and illuminate information throughout your retail organization, providing rich, actionable insights from every operation to every key decision maker. They gain more time to think strategically and effectively run the business, and more tools with which to quickly understand and correctly respond to changing conditions.



Aptos Secure Data Management protects your cardholders' data with end-to-end encryption throughout its journey to and from the bank, while reinforcing your compliance with the Payment Card Industry Data Security Standards.



Aptos Professional Services support your use of our software solutions with comprehensive and efficient offerings for implementation, maintenance and 24/7 support; for hardware procurement, staging, deployment and support; and for enriching your CRM and loss prevention operations.



About

Aptos: Engaging Customers Differently

Aptos is the largest provider of enterprise software focused exclusively on retail. Our cloud-based Singular Retail™ solutions are trusted by over 1,000 retail brands in 55 countries. With industry-leading omni-channel commerce and merchandise lifecycle management solutions, we help retailers develop dynamic and responsive assortments, streamline operations and deliver integrated, seamless experiences...wherever shoppers choose to engage. More than 1,300 colleagues share our collective passion for engaging customers differently, and we are committed to developing relationships built on trust and tangible value by partnering with our clients to create agile retail enterprises that are built to thrive in an era of constant change. Learn more: www.aptos.com.

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